



MUHAMMAD ADNAN

Address: Dhoke shianwali, V.P.O Chakrala Tehsil & Dist. Mianwali.

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Date of Birth: 08/02/2000

EDUCATION & QUALIFICATIONS

Bachelors in Business Administration in Marketing (Continue) 2018-2022

Major (Marketing)

Namal Institute, Mianwali

CGPA: 2.5/4

Intermediate in Pre-Engineering (FSc) 2016-2018

Govt Higher Secondary School Danda shah Bilawal

Marks: 741/1100

PROFESSIONAL EXPERIENCE

Work in Agricultural field Feb 2020- Current

Head of team

- Take interviews of farmer in district Mianwali
- Collection of soil samples at District Khushab and Attock
- Arrange meetings for new plans

Ali Tareen Farm August 2019

Work as internee HR manager, sales management and quality management

- There I experienced how to managed the labor
- The quality management
- The sales management

Namal environmental society

Jun 2018

General body

- I worked as a team to insure the safety and cleanliness of Namal
- Planation drive
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PROJECTS

Marketing Management: Built a marketing strategy for the new tourism place near Namal its name Majhuchha situated in salt range of Mianwali.

Advertising: Launched a new Mobile Accessories Brand “Cool and catchy”. Conducted an extensive Market research on different imported cool and catchy accessories brands and then devised a promotional strategy for a local brand.

Entrepreneurial project (Bachelors): I am doing branding of natural beauty in my village and expose this place on social media. I work on branding of that place.

HONORS & AWARDS

- Work in Scouting team as a team leader and get 1st position in 2014 and 2015.
- Awarded 100% scholarship at Namal Institute Mianwali.
- Get 1st position in essay writing competition at district level in 2015.
- Awarded scholarship from PEEF in 2016 for intermediate education.
- Awarded PEEF scholarship in 2018 for undergraduate education.

SKILLS & INTERESTS

- Competent user of Microsoft Word, PowerPoint, Excel and Movie Maker.
- Interests: Ad making, entrepreneurship, cricket, hiking, horse riding and swimming.
- Language Urdu, Saraiki (mother tongue) and English(intermediate)